



SBA MORNING TALK :

SWISS BIOTECH™ MEETS DUBAI LIFE SCIENCES – DUBIOTECH

TARGET GROUP

Swiss Life Sciences companies interested in the Middle East and North Africa.

INTRODUCTION

The market for Life Sciences industry in the Middle East and North Africa (MENA) is one of the few characterized by a strong and steady growth. European Life Sciences companies are present in the region through distributors and with local Headquarters for marketing, after sales support, training, sometimes manufacturing and research.

Dubai is the city where all the MENA headquarters are located. The unique advantage of Dubai is its strategic location, legislative framework, quality of life, and its cosmopolitan and tolerant environment.

OBJECTIVES

This information session will give an overview on the Life Sciences Activities in Dubai and opportunities for opportunities of Swiss Life Sciences companies.

EVENT PARTNER



PROGRAM OUTLINE:

- 08.30 Registration & Coffee
- 09.00 Welcome and Introduction by
Swiss Biotech Association
Domenico Alexakis, Swiss Biotech Association
- 09.20 Introduction to the DuBiotech cluster – a 22 million square feet freezone dedicated to life sciences industry.
Dr. Marco Baccanti, DuBiotech cluster
- 10.00 Q&A
- 10.30 Opportunities for individual meetings / Networking
- 11.15 End of Event

EVENT VENUE AND DATE

- Friday, June 25, 2010
- SIX Exchange, Convention point, Selnaustrasse 30, 8021 Zürich
(from Zürich railway station take tram 6, 7, 11 or 13 at Bahnhofstrasse to Paradeplatz, there take Tram 8, exit Bahnhof Selnau)

REGISTRATION:

Name: _____
First Name: _____
Company: _____
e-mail Address: _____

Please return this registration **until June 18, 2010** by email or fax to: SBA-Event Office, Fax: 044 786 16 81

Please take this sheet along. It serves as entry ticket.

Note: This event is free of charge