

September 17 to 19 2013

SEPTEMBER 17

Executive Day

PLENARY SESSIONS

Global opportunities
Changing environment
Problem solving

WORKSHOPS



SEPTEMBER 18

North American Day

PLENARY SESSIONS

Trends and outlook
Opportunities and challenges
Problem solving

WORKSHOPS



SEPTEMBER 19

South American Day

PLENARY SESSIONS

Trends and outlook
Opportunities and challenges
Problem solving

WORKSHOPS



Last year's WMTF included:



Dr. Meinrad Lugan
Member of the
Managing Board B.
Braun Melsungen AG



**Dr. Katarzyna
Mazur-Hofsäss**
President Reconstructive
EMEA Zimmer GmbH



David Yin
Managing Director
Europe Mindray
Medical

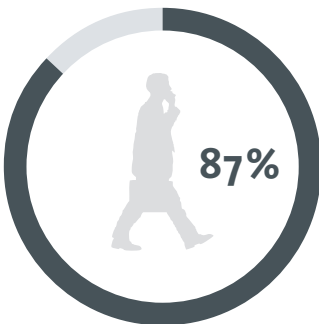


Topics

Global challenges
New business models
Managing complexity
Problem solving
European challenges
Competition

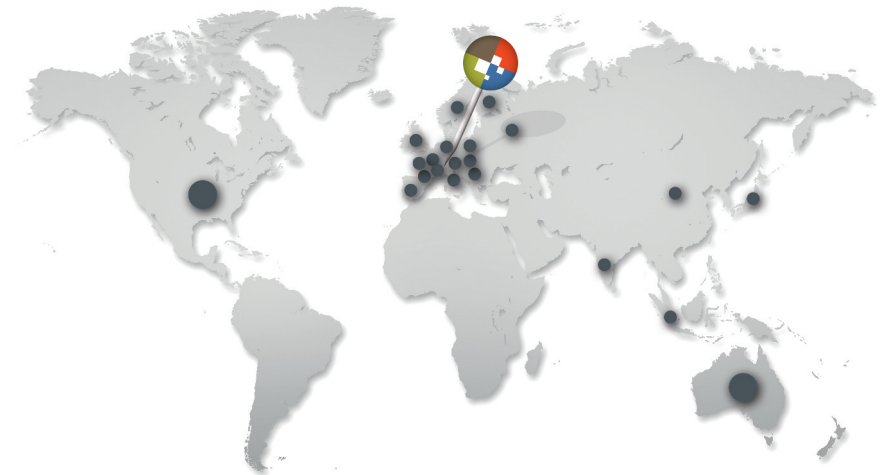
Attendees

300



C-Level
Position

Countries



87% of the conference attendees are
in top executive positions (C-Level positions)

France Germany Italy Netherlands Austria Russia Sweden Switzerland
Spain Czech Republic Australia Belgium China Denmark England
Finland India Japan Lichtenstein Poland Serbia USA Singapore

CONFERENCE

EXECUTIVE DAY
NORTH AMERICAN DAY
SOUTH AMERICAN DAY

WORKSHOPS

Global trends and business practices in America

250 EXHIBITORS

CENTER OF ATTENTION

Platform for exchanging ideas and knowledge transfer between the scientific community and industry

SPEAKERS CORNER

A selection of presentations from the industry

TRADE FAIR

MEETINGS

1-TO-1 PARTNERING
MEDTECH NIGHT
CORPORATE EVENTS
SWISS LOUNGE

MESSE LUZERN

Compact, easy to navigate and accessible via its own railway station.

LOCATION

CONFERENCE

Date

September 17 to 19 2013

Location

Messe Luzern

Price CHF

550.– per day
850.– two days
1050.– three days

Conference ticket includes admission to trade fair, workshops and lunch.



POINT OF VIEW

Dr Meinrad Lugan

Member of the Managing Board, B. Braun Melsungen AG

«There is a very strong culture of engineering in Switzerland, with very well educated engineers, universities, research and development partners and a highly skilled workforce.

We therefore like to position our high-tech factories in countries like Switzerland, where all these things are already available.»

World Medtech Forum Lucerne
September 17 to 19 2013

medtech-forum.ch

