

# [FOREIGN MARKETS]

## Thailand

# Medtech Market Thailand: Growth Opportunities for Swiss Medical Device Companies in Thailand

Seminar  
Tuesday, 18. February 2014  
Zürich, Zunfthaus zur Saffran, Limmatquai 54  
Switzerland

Information und registration:  
[www.medical-cluster.ch/thailand\\_seminar](http://www.medical-cluster.ch/thailand_seminar)

medical cluster 

### Join us for a specialized seminar focused on the Thai healthcare and medtech market.

This event will serve as an introduction to the Thai medtech market and provide you with up-to-date information on recent trends, opportunities, the ASEAN free trade zone and brings you together with local experts.

Thailand's medical device market was worth more than \$850 million in 2012 and is set to expand at 7.5 percent annually over the next several years. Thailand is one of the ten nations that make up the Association of Southeast Asian Nations (ASEAN) Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam. The harmonization of the regulatory practice from 2015/2016 gives access to the ASEAN market with a population of over 610 million.

#### Venue

Zunfthaus zur Saffran, Limmatquai 54, 8001 Zürich  
public transport: tram 4 or 15 till station 'Rathaus'.

#### Registration

The number of participants is limited so we encourage you to register now by filling in the form on [www.medical-cluster.ch/thailand\\_seminar](http://www.medical-cluster.ch/thailand_seminar).

Registration closes February 17th.

Programm:

medtech  
switzerland 

#### Schedule

- |       |  |
|-------|--|
| 13.30 | Registration and welcome snack   |
| 14.00 | Welcome address<br><i>Jonas Frey, Project Manager, Medical Cluster</i>   |
| 14.10 | Growth Opportunities for Medical Device Industry in Thailand<br><i>Dr. Khanat Kruthkul</i><br><i>Cardiovascular and Metabolic Centre, Ramathibodi Hospital, Bangkok/Thailand</i> |
| 14:40 | Service of Thailand Board of Investment (BOI)<br><i>Chanin Khaochan</i><br><i>Director, Thailand Board of Investment (BOI) Frankfurt Office</i>                                  |
| 14.50 | Experience of Doing Business in Thailand<br><i>will be announced later</i>   |
| 15.20 | Panel discussion and Q&A with all speakers   |
| 15.40 | Individual Meetings and Networking Apéro   |
| 18.00 | End of Seminar   |

#### Costs

The participation fee for this seminar is (per person, excluding VAT) CHF 90, includes:

- Participation at the seminar
- Networking reception, snacks and beverages

